

# 10<sup>th</sup> Annual Conference

JULY 13<sup>th</sup> - 15<sup>th</sup>, 2020

Denver, CO

## SPONSOR & EXHIBITOR INFORMATION PACKET



FOUR SEASONS  
*Hotels and Resorts*



The Coalition for  
**Physician**  
Well-Being



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**Physician**  
Well-Being

## About Us

Thank you for your interest in sponsoring or exhibiting at the 2020 Coalition for Physician Well-Being National conference. The conference has been held annually for the past 9 years, making this our 10th annual conference. Physician well-being and engagement is essential to all mission-focused health care organizations.

Our organization was developed by physician administrators who noticed there was “physician burnout” before the term was even coined.

The Coalition for Physician Well-Being is committed to creating a wholistic paradigm that attends to personal and professional factors that contribute to burnout. By attending to the whole person (mind, body and spirit) and the professional environment (collegial relationships, workplace environment and resources for physician well-being), this model advances physician resiliency, sustains families and promotes a healing culture.

The Coalition for Physician Well-Being conference focuses on how organizations can develop programs and initiatives to enhance the well-being of their physicians as well as impact patient care and the wellness of the communities we serve.

## Why Sponsor or Exhibit?

- For the past 4 years, the conference has grown in attendance and expanded to include attendees from across the nation. In 2020, our goal is to continue this trend as we continue to introduce new programming, as well as connecting our members to thought leaders and available services.
- This conference has provided a wealth of knowledge sharing and networking opportunities that continues beyond the conference. This is a wonderful opportunity to engage with our attendees and share your available services.
- This is your chance to be a part of a growing organization. We highlight speakers whose focus has been in the realm of promoting well-being within their organization.
- We have introduced pre-conferences that focus on specific needs to those in medical education as well as women providers.
- We continue to work with and support organizations as they build their programs to help promote the well being of their providers and ultimately the safety of their patients.

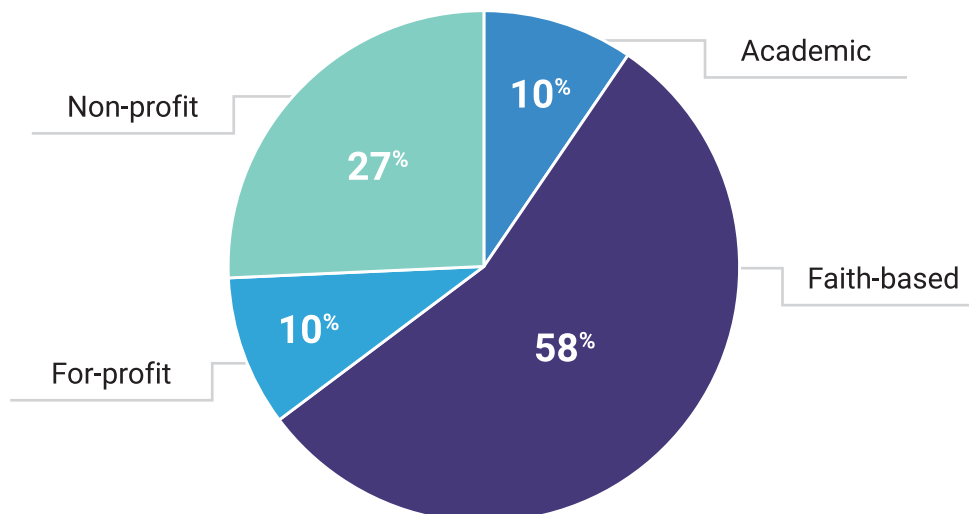
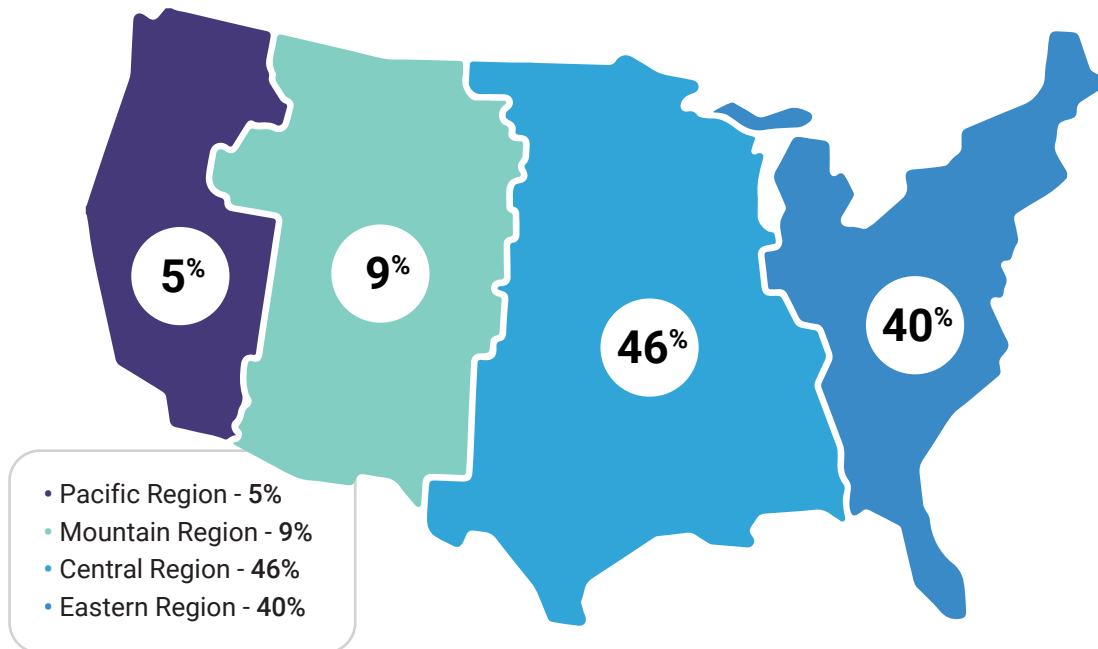
**We look forward to having you participate and support well-being!**

## We Thank Our 2019 Conference Sponsors



# Who Attends | 2019 Event Numbers

The 2019 Coalition for Physician Well-Being Conference hosted 125 attendees that consisted of the below demographics.



# Sponsor and Exhibitor Program

Location: Denver, Colorado

Venue: Four Seasons Denver

Date: July 13–15, 2020

The Coalition for Physician Well-Being continues to grow as a leader working with organizations to enhance the lives of our physicians, body-mind-and-spirit.

## **PLATINUM SPONSOR: \$10,000**

- Complimentary conference admissions for up to four attendees
- 20% discount for additional attendees from your organization
- One banner ad and one push notification on mobile app
- Company logo placed on the cover of the program
- Company prominently promoted in the list of exhibitors
- Ability to have signage at registration table
- Ability to have signage at conference room entrance(s)
- Table with Linen
- Special acknowledgement daily
- Include approved company material in attendee packet
- Company recognized on the Coalition's website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference

## **GOLD LEVEL: \$6,000**

- Complimentary conference admissions for up to two attendees
- 15% discount for additional attendees from your organization
- One banner ad and one push notification on mobile app
- Company promoted in the list of exhibitors
- Table with Linen
- Special acknowledgement during opening and closing remarks
- Include approved company material in attendee packet
- Company recognized on the Coalition's website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference

## **SILVER LEVEL: \$4,000**

- Complimentary conference admissions for one attendee
- Company promoted in the list of exhibitors
- Table with Linen
- Special acknowledgement during opening and closing remarks
- Include approved company material in attendee packet
- Company recognized on the Coalition's website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference



## BRONZE LEVEL: **\$2,750**

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- Complimentary conference admissions for one attendee
- Company promoted in the list of exhibitors
- Table with Linen
- Company recognized on the Coalition's website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference

## HIGH TECH APP SPONSOR: **\$5,000** (1 AVAILABLE)

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- Exclusive sponsorship of conference mobile app
- Wi-Fi (You set the password)
- Clickable logo on mobile app
- One complimentary conference admission for one attendee
- 10% discount for additional attendees from your organization
- Company promoted in the list of exhibitors
- Table with Linen for Exhibiting
- Special acknowledgement during opening and closing remarks
- Include approved company material in attendee packet
- Company recognized on the Coalition's website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference

**Exhibitor PSAV form is included in this packet.**  
**Please contact the hotel if electrical is needed for your setup.**

## PROMOTIONAL ADS

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Reach your audience through advertising on the program. Ads are due by June 1, 2020.

- Full page, 8 ½" w x 11"h - color ad in the conference program **\$750**
- Half page, 8.5" w x 6"h - color ad in the conference program **\$450**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

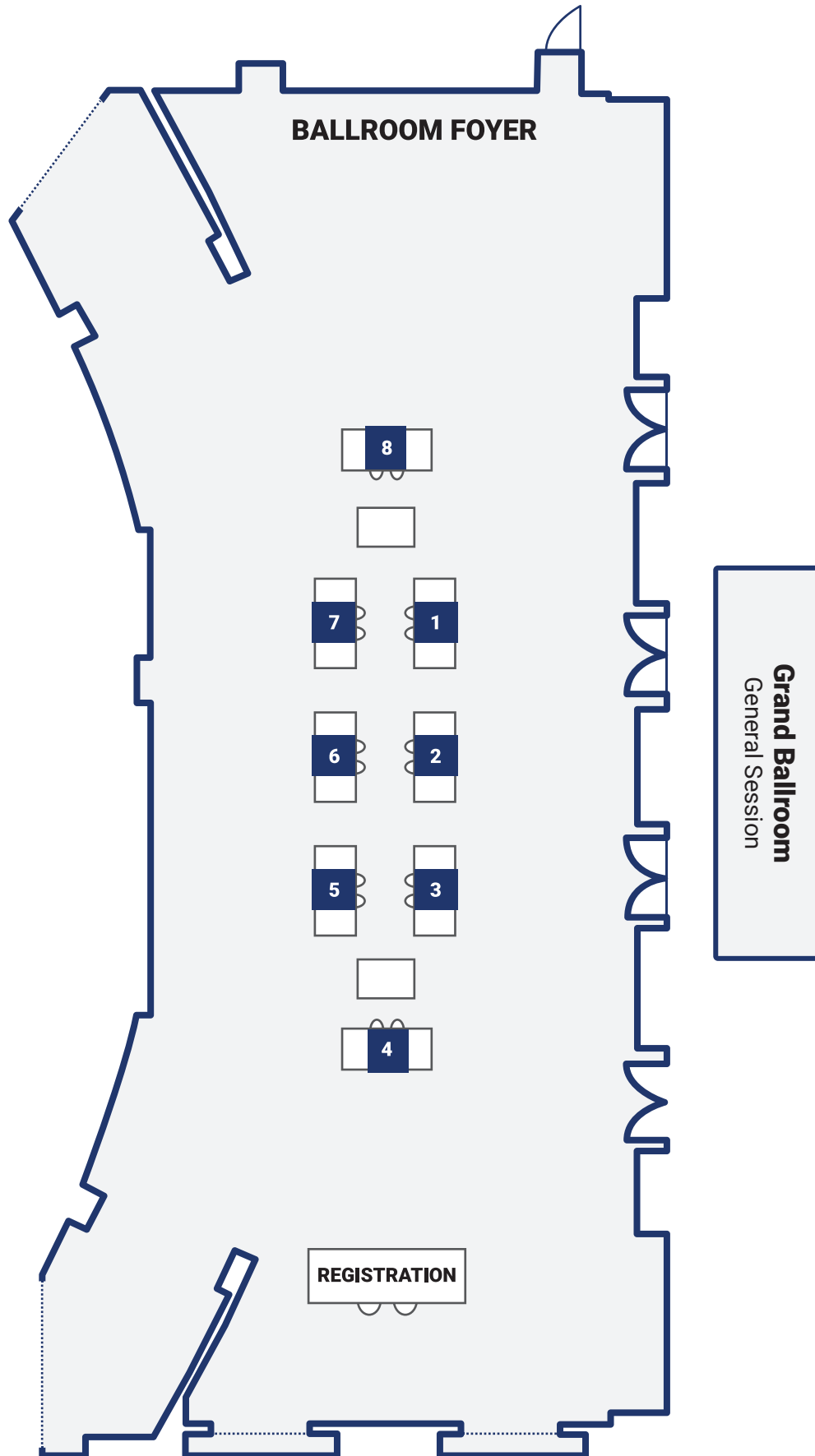
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- Logo on all attendees' hotel key card sleeves (limited to those staying at the venue) **\$500**
- Attendee Bag Sponsor – Logo on bag alongside Coalition Logo **\$2,500**

## Sponsorship AT-A-GLANCE

	PLATINUM	GOLD	TECH SUPPORT	SILVER	BRONZE
Complimentary admission	4	2	1	1	1
Table with linen and 2 chairs	✓	✓	✓	✓	✓
Company promoted in the list of exhibitors	✓	✓	✓	✓	✓
Company promoted on social media before/after conference	✓	✓	✓	✓	✓
Special acknowledgement during opening and closing remarks	✓	✓	✓	✓	
Include approved company material in attendee packet	✓	✓	✓	✓	
Clickable logo on mobile app	✓	✓	✓		
Discount for additional attendees from your organization	20%	15%	10%		
One banner ad and one push notification on mobile app	✓	✓			
Special acknowledgement daily	✓				
Ability to have signage at registration table	✓				
Ability to have signage at conference room entrance(s)	✓				
Company logo placed on the cover of the program	✓				

# Exhibitor Hall





# Exhibiting Information

Only one company per 8x10 exhibit space will be permitted. You will receive a status notice alerting you your exhibit registration has been accepted within 10 business days of submission.

All 8'x10' booths include:

- One 6' skirted table
- Two side chairs
- One wastebasket
- A one-line sign showing exhibitor name and booth number

## Sponsor Responsibility

Exhibitor is responsible for travel expenses (airfare, hotel, parking and per diem)

Exhibitor is responsible for hotel exhibitor power package (\$186.97), if necessary.

Please submit the PSAV exhibitor services form to Robinson Ono at [jono@PSAV.com](mailto:jono@PSAV.com).

Exhibitor registration includes admittance to general session and all meals and refreshments throughout the conference.

## Confirmation

A registration confirmation will be emailed to your company's primary contact upon receipt. Your booth assignment will be emailed to your primary contact on or before May 31st. A final confirmation with important on-site information will be sent to all exhibitor representatives on record.

## Assignment of Space

The Coalition will make final assignment of booth space considering corporate contributor level, level of conference sponsorship, date of registration and payment received, and company category. We will accommodate your requests to the extent we can, but cannot guarantee that you will be assigned to any of the spaces requested or not be placed near a listed competitor.

## Tentative Exhibitor Schedule

All conference break buffets will be setup in exhibitor hall allowing attendees to visit exhibitor booths.

### Exhibitor Move-In

Monday, July 13 10:00 a.m. – 12:00 p.m.

### Exhibit Hall Open

Monday, July 13 12:00 p.m. – 1:00 p.m.

Monday, July 13 3:15 p.m. – 4:00 p.m.

Tuesday, July 14 9:30 a.m. – 10:15 a.m.

Tuesday, July 14 2:40 p.m. – 3:10 p.m.

Wednesday, July 15 10:20 a.m. – 10:50 a.m.

### Exhibitor Move-Out

Wednesday, July 15 1:00 p.m. – 3:00 p.m.

## Security

The exhibit hall will be in an open foyer area. Exhibitor materials will not be secured in that space. The Four Seasons and The Coalition for Physician Well-Being do not guarantee to protect exhibitors against any loss or damage of any kind. Should materials need to be placed in a locked room, please contact Michelle Vazquez at [michelle.vazquez@adventhealth.com](mailto:michelle.vazquez@adventhealth.com). Exhibitor items will be stored with other conference staff materials.

## Shipping Information

For labeling purposes include:

Devin Lally, Conference Service Manager

Four Seasons Hotel Denver

1111 14th St, Denver, CO 80202

Ph: (303) 389-3000

Event: Coalition for Physician Well-Being Conference

Your Company Name

Exhibitor # (number will be assigned month before event date)

## Hotel Delivery Handling

We have a negotiated \$3.00 per box handling fee with the Four Seasons for exhibitor materials. Pallets would be an additional fee. Hotel requires that you complete the included credit card authorization form to process handling fees and submit to Jaclyn Kopnisky at [jaclyn.kopnisky@fourseasons.com](mailto:jaclyn.kopnisky@fourseasons.com).

## Additional Information To Be Submitted

Submit below list of items via email to [michelle.vazquez@adventhealth.com](mailto:michelle.vazquez@adventhealth.com).

- Logo to be included in materials
- Social media handles
- Website address
- If including materials in the attendee packets, please submit a sample for approval.

## Cancellation Policy

Written cancellation notice must be received via email ([deanna.santana-cebollero@adventhealth.com](mailto:deanna.santana-cebollero@adventhealth.com)) by May 31st to receive a 50% refund. No refunds can be given beyond this date.

# Advertising Options for the Printed Program Book

Whether you can exhibit or not, you can still reach this target audience by placing an advertisement in the printed program book.

## Cost and Sizes:

Full page ad (8.5"w x 11"h trim,  
9"w x 11.5"h with bleeds): \$750

Half page ad (8.5"w x 5.5"h trim,  
9"w x 6"h with bleeds): \$450

## Ads due:

June 1, 2020

Files must be 300 DPI or higher and in PDF format. To purchase your ad, please submit your request to [michelle.vazquez@adventhealth.com](mailto:michelle.vazquez@adventhealth.com).





**For special requests or additional equipment, please call Robinson Ono 303-389-3275 Email completed form to [jono@psav.com](mailto:jono@psav.com). Once the form is received, a PSAV representative will contact you for payment information.**

**Prices listed charged per day****Price listed charged 1 time**

VIDEO/DATA DISPLAY	QTY	PRICE
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## SPECIAL REQUESTS

**Labor and/or service charge  
and/or loss damage waiver  
will apply.**

**TAX EXEMPT STATUS:** If you are exempt from payment of sales tax, we require you to forward and exemption certificate for the state which the services are to be provided.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Hotel Delivery Handling



## CREDIT CARD AUTHORIZATION

Guest or Group Name: AdventHealth - 2020 Coalition for Physician Well-Being Conference

Arrival Date:

Departure Date:

Please Circle one: AX VS MC DC DS JCB

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as stated on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Charges to be Billed to Credit Card:

( ) **Box Handling Fee of  
\$3.00 per box**

Please note that this credit card will be used for the deposit payment, pre-payment, and any other balances. If you would like to use multiple cards, a separate credit card authorization must be received ten (10) business days prior to the event. If a separate credit card authorization is not received, the original credit card authorization will be charged for all charges related to the event.

Please be aware that any payments made by credit card more than (5) business days after receipt of final invoice will be subject to a 3% convenience fee.

I hereby authorize the Four Seasons Denver to charge my credit card for the above listed hotel accommodations or incidentals and agree that any dispute will be resolved no later than five (5) days from the date of the invoice. I understand that an approval authorization will be obtained from the credit card company seventy-two (72) hours prior to the function/arrival date.

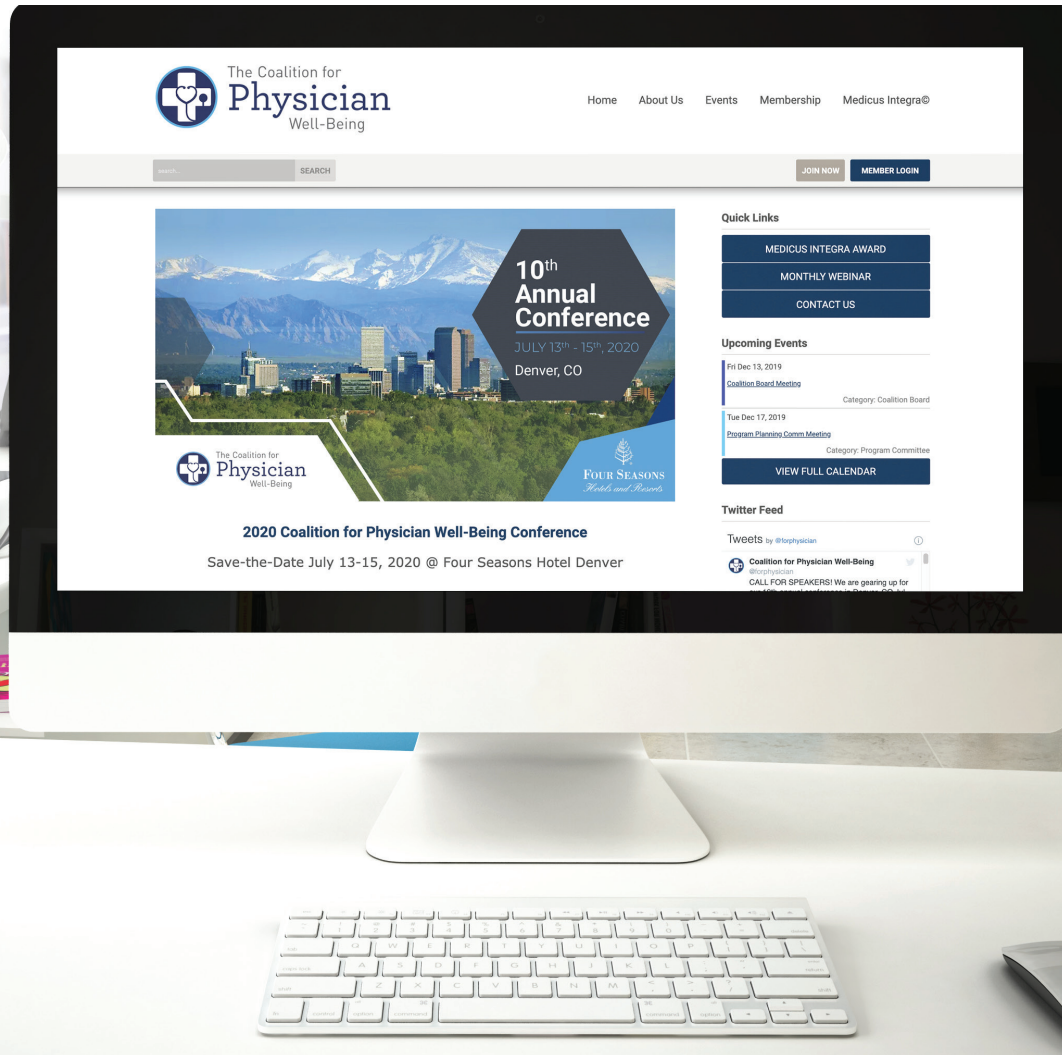
Card Holders Signature: \_\_\_\_\_



# Registration

Exhibit and sponsorship registration must be completed online. Paper registrations will not be accepted.

Click [HERE](#) to Register



## STAFF CONTACTS

### MAIN EVENT CONTACT

**Michelle Vazquez**

Event Manager

407-357-2460 | [michelle.vazquez@adventhealth.com](mailto:michelle.vazquez@adventhealth.com)

### STAFF

**DeAnna Santana, PhD**

Executive Director

407-357-3371 | [deanna.santana-cebollero@adventhealth.com](mailto:deanna.santana-cebollero@adventhealth.com)

**Stephanie Feliciano**

Corporate Trainer

407-357-1163 | [stephanie.feliciano@adventhealth.com](mailto:stephanie.feliciano@adventhealth.com)

[www.forphysicianwellbeing.org](http://www.forphysicianwellbeing.org)